

Title: Research Methodology Quiz

_____:Name

_____:Date

Score: _____ / 10

Quiz Questions

1. What is research methodology?

2. Why is choosing the right methodology important?

3. What is the main difference between qualitative and quantitative research?

4. What is primary data?

5. What is a research design?

6. Which is an example of a sampling method?

7. What is a hypothesis?

8. What does reliability mean in research?

9. Which is an ethical concern in research?

10. What is a longitudinal study?

(Answer Key (Do Not Write Here

1 The systematic plan for conducting research –

2 It ensures valid and reliable results –

3 numerical; quantitative is numerical-Qualitative is non –

4 researcher Data collected firsthand by the –

5 The blueprint for conducting research –

6 Random sampling –

7 A testable statement or prediction –

8 The consistency of a measurement –

9 Maintaining confidentiality –

10 Study conducted over a long period –